



“Martyn Bassett’s process was extremely thorough, not only working to understand the technical aspects of the role, but also to learn about the company culture and strategic direction to ensure candidate fit. The calibre and match of each presented candidate reflects the effort they place in how they screen, interview, and present candidate profiles to us, driving focused discussions and facilitating our internal decision-making process.”

-- Merrick Levene, President

8

DAYS UNTIL
FIRST ROUND
OF CANDIDATES

19

CANDIDATES
PRESENTED

10

CANDIDATES
INTERVIEWED

107

BUSINESS
DAYS TO
COMPLETE
THE SEARCH

THE SEARCH

Our client, a global leader in automotive cutting die manufacturing, was celebrating their 100th anniversary and positioning themselves for an evolving market where they can maintain a leadership position for the next one hundred years. While they are a world-class manufacturer of cutting dies, what truly makes them exceptional is their industrial automation systems. The mandate for this incoming **Director of Engineering** was to identify new revenue sources that would leverage their industrial automation expertise.

THE HIRE

This candidate has 15+ years of experience in Product Development. They had experience being tasked with standing up a new product line that grew from 0 to \$15M in 3 years. From there, they were tasked to transform Canadian operations from a distribution facility into a Product Development & Innovation-focused Engineering lab. Their efforts have resulted in a 12.5% CAGR over the last 5 years.