

Achievers

"Martyn Bassett Associates are great partners and amazing at what they do. I'm appreciative of their support and help."

- Micheal Cohen, CPO

12

DAYS UNTIL
FIRST ROUND
OF CANDIDATES

5

CANDIDATES
PRESENTED

4

CANDIDATES
INTERVIEWED

63

BUSINESS
DAYS TO
COMPLETE
THE SEARCH

THE SEARCH

Achievers engaged us to recruit two **Product Management Directors** as part of a transformation that would scale out of their product organization. Each leader would be responsible for a product line and people management with the mandate to grow their respective products.

Their current internal recruitment efforts had not yielded candidates senior enough for the mandate which led to our engagement. This opportunity was the Director Product Management of their Marketplace product.

THE HIRE

Over 15 years of employment experience and had most recently been a Director of Product for a successful B2B SaaS vendor.

There they lead a team of 3 direct reports and a larger group of 9, working on complex solutions for the healthcare industry. They also had experience shipping net-new products and 5 years of experience delivering marketplace and mobile app products used by consumers.