

# 500px

"When we put together the requirements for this role, we knew it would be a very tough position to fill. Thanks to Martyn Bassett Associates, we found the candidate we hoped for in the relatively short period of time. The communication was helpful, efficient and productive."

-- Amy Liang, CEO, VCG (The Parent Company)

## 16

DAYS UNTIL  
FIRST ROUND  
OF CANDIDATES

## 18

CANDIDATES  
PRESENTED

## 13

CANDIDATES  
INTERVIEWED

## 147

BUSINESS  
DAYS TO  
COMPLETE  
THE SEARCH

### THE SEARCH

500px (an international marketplace of digital artists and a community of people who value and procure original content) caught the eye of an APAC-based digital content giant and was acquired. We were engaged to conduct a search for a **Chief Executive Officer**, whose mission would be to usher in the next phase of global growth and scale. Our Stakeholders were the outgoing CEO and the Board that was based in China.

### THE HIRE

Over 13 years of international business experience in China, the US, and global markets as well as 7 years of experience as a Product Management leader. Product experiences included both B2C and B2B across e-commerce, mobile apps, mobile games, and communication products. They had worked in a similar business model - a CEO for a tech company whose board was based in China. As a Chinese national and Canadian Citizen, they are fluent in Mandarin and English.