

Achievers

"Martyn Bassett Associates truly understand product and product management recruiting. We were able to partner with them to help us build a world-class team."

- Micheal Cohen, CPO

10

DAYS UNTIL
FIRST ROUND
OF CANDIDATES

6

CANDIDATES
PRESENTED

4

CANDIDATES
INTERVIEWED

63

BUSINESS
DAYS TO
COMPLETE
THE SEARCH

THE SEARCH

Achievers engaged us to recruit two **Product Management Directors** as part of a transformation that would scale out of their product organization. Each leader would be responsible for a product line and people management with the mandate to grow their respective products.

Their current internal recruitment efforts had not yielded candidates senior enough for the mandate which led to our engagement. This opportunity was the Director Product role for their Voice of the Employee suite of products.

THE HIRE

Twenty years of employment experience, including 16 years working in the CPG industry and responsible for digital transformation and innovation projects for their employer as well as those impacting retail partners.

Experience leading teams of 8 PMs delivering value across native mobile apps and web products as well as launching net-new digital experiences that are in market and used by millions.