



"Partnering with Heidi and the team at Martyn Bassett Associates has been a positive experience because of their commitment to being a partner, understanding our business, and sourcing high caliber talent. Truly a collaborative team who knows the tech space!"

-- Andrea Vrbanac, VP, People & Culture

10

DAYS UNTIL
FIRST ROUND
OF CANDIDATES

6

CANDIDATES
PRESENTED

6

CANDIDATES
INTERVIEWED

38

BUSINESS
DAYS TO
COMPLETE
THE SEARCH

THE SEARCH

Following investment by Luminate Capital Partners, Axonify made the decision to drive business growth by leveraging a product innovation model and hire a **VP Product Innovation**.

This newly created role would be responsible for standing up an innovation lab and leading the transformation of Axonify's business from a single product experience to a broader set of capabilities across the platform.

THE HIRE

An experienced product leader whose persona combined innovation product management, standing up a 0-1 line of business, P&L responsibility, as well as reporting to a Board.

A subject matter expert in education and learning product experiences with over 20 years of experience in the education & learning category, and 10 years of product experience with a focus on standing up net-new products.