



"This was a stressful search as it was the first of its kind for our organization. Martyn Bassett Associates were able to translate what we needed and remain proactive and responsive throughout the entire search. They were able to help us find the talent we wouldn't have been able to alone."

-- Elsa Cabral, Managing Director

11

DAYS UNTIL
FIRST ROUND
OF CANDIDATES

10

CANDIDATES
PRESENTED

7

CANDIDATES
INTERVIEWED

47

BUSINESS
DAYS TO
COMPLETE
THE SEARCH

THE SEARCH

Our client was seeking a **tactical Product Manager** interested in making an impact in the lives of our senior community. This would be a net-new fully-hands role, taking an early prototype 'napkin drawing' and transforming it into a functioning MVP.

THE HIRE

A market-facing leader with excellent communication skills with a passion for helping others. Seven years of employment experience, of which 5 were spent in Product management for various SaaS organizations.

A solid technical full-stack Product Manager with prior experience owning product strategy, development, back end architecture, and growth.

Since joining, this candidate has been very well received - they are highly respected and a great cultural fit.