



""What I value most about Martyn Bassett Associates is their partnership approach. They take the time to understand your business, its needs and provide you with the guidance and insights necessary to land the most suitable candidate."

-- Roger Barlow, CEO & Co-Founder

5 DAYS UNTIL FIRST ROUND OF CANDIDATES

12 CANDIDATES PRESENTED

9 CANDIDATES INTERVIEWED

93 BUSINESS DAYS TO COMPLETE THE SEARCH

THE SEARCH

Diversys has a vision to enable a world with no waste. To help them get there, we were engaged to find their first-ever **Chief Product Officer**. This hire was part of a larger search assignment to complete the company's executive team. It was critical we placed a mature experienced leader who would build and lead the business with the goal of securing a formal Series A and long term goal of an exit via acquisition.

THE HIRE

This 32 year product veteran had experience building a software product business from zero revenue to \$25M. They had also been a part of two successful exits via acquisition.