

“Our search lead did a great job understanding our business and exactly what it was that we were looking for. Martyn Bassett Associates worked really well with our super fast-paced and high energy leadership team and delivered great candidates.”

-- Head of Talent and Culture

18

DAYS UNTIL
FIRST ROUND
OF CANDIDATES

27

CANDIDATES
PRESENTED

22

CANDIDATES
INTERVIEWED

106

BUSINESS
DAYS TO
COMPLETE
THE SEARCH

THE SEARCH

Year-over-year revenue growth and the changing needs of the education industry positioned this edtech startup for its critical next chapter. To unlock scale across the North American market, a **VP of Product Management** was needed to develop the product strategy and roadmap, and realize the opportunity to add value to school districts.

THE HIRE

Over 20 years spent in product management for various B2B SaaS organizations where they had lead product for complex enterprise solutions integrated into business applications (some with a similar buying experience to our client's solution).

Past experience included identifying, evaluating, and leading the integration of two acquisitions and successfully leading the product growth and monetization roadmap. This US based hire had an Economics Degree, MBA & two Pragmatic Certifications.

Since joining this candidate has gelled with the team and started to develop a path forward for product and the product roadmap.