



“Working with the team at Martyn Bassett has been nothing short of wonderful. The team is flexible, detail oriented and extremely strategic. They are not just recruiters but partners. They helped me not only find game changing talent but increased my knowledge of the market and the talent within it.”

-- Carla Guzzetti, SVP Customer Experience & Product Messaging

Following six consecutive quarters of record growth and surpassing the billion-dollar revenue mark, Extreme Networks began the ambitious goal of transforming its product marketing organization to better position the business to realize growth at scale. Originally partnering for one Senior Director of Product Marketing and two Senior Product Marketers, a second Senior Director level hire was added based on the quality of the candidates we had recruited and the opportunity to further expand the organization. **Within four months, Martyn Bassett Associates was able to help ExtremeNetworks build out a robust Product Marketing team.**

Senior Product Marketing Director

5

DAYS UNTIL
FIRST ROUND
OF CANDIDATES

5

CANDIDATES
PRESENTED

3

CANDIDATES
INTERVIEWED

29

BUSINESS
DAYS TO
COMPLETE
THE SEARCH

Two Product Marketing Managers

6

DAYS UNTIL
FIRST ROUND
OF CANDIDATES

7

CANDIDATES
PRESENTED

6

CANDIDATES
INTERVIEWED

42

BUSINESS DAYS
TO COMPLETE
BOTH
SEARCHES

Second Senior Product Marketing Director

3

DAYS UNTIL
FIRST ROUND
OF CANDIDATES

4

CANDIDATES
PRESENTED

3

CANDIDATES
INTERVIEWED

40

BUSINESS
DAYS TO
COMPLETE
THE SEARCH