

## MINDCURE

"The entire placement process was collaborative; they felt like an extended member of our team, delivering targeted profiles and high-quality candidates."

-- Kelsey Ramsden, Co-Founder & CEO

9	DAYS UNTIL FIRST ROUND OF CANDIDATES
9	CANDIDATES PRESENTED
7	CANDIDATES INTERVIEWED
46	BUSINESS DAYS TO COMPLETE THE SEARCH

## THE SEARCH

MindCure was looking to hire their very first **Head of Product** to build a business around their B2B2C healthtech platform.

## THE HIRE

The chosen candidate had over a decade of health-focused product management experience. They also had experience reporting into a Founder and realizing a net-new product from ideation to market release - successfully launching a B2B2C health-tech product, used by almost 1M Canadians.