



Nest Wealth

“Martyn Bassett Associates took the time to understand our unique position and growth trajectory in order to provide us with the proper insights and guidance; getting us where we needed to go in terms of finding a candidate whose background and experiences aligned with the mandate of the role.”

-- Amanda Small, Head of People and Culture

2

DAYS UNTIL
FIRST ROUND
OF CANDIDATES

16

CANDIDATES
PRESENTED

12

CANDIDATES
INTERVIEWED

66

BUSINESS
DAYS TO
COMPLETE
THE SEARCH

THE SEARCH

NestWealth, a SaaS-based digital wealth management platform, had recently closed their latest round of investment. This created the opportunity to hire a **VP-level Product Leader** who would develop and deliver a more robust product experience and enable scale into other markets.

THE HIRE

This candidate has 28 years of employment experience (15 years in Product, 13 as a Product Leader, and 6 years in FinServ).

Their experience included launching B2B SaaS products globally, managing large (80+) teams, implementing PLG best practices and helping to secure funding. Their roles were also primarily market facing to C-level stakeholders and decision makers of the FP1000.