



PARAMOUNT COMMERCE

“I was very impressed with the caliber of candidates presented for the Sr. Product Marketing Manager role – this allowed me to make a great hire in a short amount of time.”

-- Kristi Lewis, VP, Marketing

8

DAYS UNTIL
FIRST ROUND
OF CANDIDATES

7

CANDIDATES
PRESENTED

7

CANDIDATES
INTERVIEWED

28

BUSINESS
DAYS TO
COMPLETE
THE SEARCH

THE SEARCH

Paramount Commerce, a payments technology company, was looking for a strategic, tactical, and passionate **Senior Product Marketing Manager** who could establish the product marketing function from the ground up.

THE HIRE

This hire had 3+ years of product marketing experience working within innovative high-growth product teams. Previously, a Product Marketing Manager at a B2B SaaS scale-up where they lead sales enablement, content development, customer research, post-launch analytics, competitive intelligence, new product releases, and Tier 2 GTM strategy. They had also worked across a number of product lines and industries relevant to our client.