

**Quartermaster**

“Out of the gate, the quality of candidates was excellent. We were delighted with the level of talent we were able to meet and the dedication brought to this search.”

-- Steve Aitken, CPO

**11**

DAYS UNTIL  
FIRST ROUND  
OF CANDIDATES

**15**

CANDIDATES  
PRESENTED

**14**

CANDIDATES  
INTERVIEWED

**92**

BUSINESS  
DAYS TO  
COMPLETE  
THE SEARCH

## THE SEARCH

QuarterMaster, a Canadian marketplace proptech startup, had recently released their mobile app and was ready to invest in the hire of a **Senior Product Manager**. This hire would focus on the consumer experience side of the marketplace product.

Before engaging our firm, Quartermaster had tried to hire for this role. The efforts of a contingency recruiting firm had yielded a small number of candidates, but the quality had not been satisfactory. Our firm was selected for our experience completing “difficult to find” product management searches.

## THE HIRE

This hire had 10 years experience working for digital-first tech companies whose products and experiences focussed on engaging consumer users. Prior to joining QuarterMaster, they were a Product Manager for an elite team of PMs working on the consumer experience side of a well-known B2B2C product. They had extensive experience launching new features while working in agile teams, and leveraging gamification.