



“What I love about working with this team is they’re there to help. I have weird requests, they jump on the phone and we figure it out. I need someone in a hurry, they hustle. I maybe need someone ages from now, they keep an eye out. I have a question about a salary, or am unsure about how to approach something – they know. We’ve used them for a few years, and we’ve had nothing but great experience working together. Wish I had found them a few years sooner.”

-- Alan Smith, Co-Founder/CEO

7

DAYS UNTIL
FIRST ROUND
OF CANDIDATES

6

CANDIDATES
PRESENTED

4

CANDIDATES
INTERVIEWED

35

BUSINESS
DAYS TO
COMPLETE
THE SEARCH

THE SEARCH

Due to unprecedented global growth, Strategyzer required a **Marketing Manager** to manage inbound leads generated through various channels (workshops, conferences, social campaigns, books and PLG initiatives through self-serve channels).

THE HIRE

The hire had 9 years of employment experience, 8 of which were in the corporate training and professional development industry. They were a creative communicator and presenter, capable of ideating and developing marketing materials and GTM programs that achieved desired outcomes and growth.