



“We always appreciate working with Andrew, Heidi and the team at Martyn Bassett Associates. We’ve worked with them on several searches to fill critical roles in our product teams and they have consistently delivered outstanding talent. They were quick to understand our specific needs and were able to hit the ground running.

It’s clear that the team has a very solid understanding of the Product function as well as established relationships with key talent in the industry. Always a pleasure working with you and looking forward to our continued collaboration.”

-- Jonathan Berlinski, Director Talent Acquisition

6

DAYS UNTIL
FIRST ROUND
OF CANDIDATES

10

CANDIDATES
PRESENTED

5

CANDIDATES
INTERVIEWED

43

BUSINESS
DAYS TO
COMPLETE
THE SEARCH

THE SEARCH

Workleap, a B2B SaaS employee engagement company, was looking to add a brand new **Director of Product Management** role to their team. This hire would have full ownership of the roadmap for their suite of performance management SaaS platforms, with a strong focus on 0 - 1 activities.

Our client was gearing up for a big launch and this hire’s focus was the GTM activities for two net new products.

THE HIRE

This hire had 8 years of product management experience, having previously been a Head of Product for an employee engagement and wellness analytics startup. There they managed a team of 6 (Product Managers, Designers, and Data Scientists) and were responsible for bringing a V1 to market. Growing it from 0 to 60 enterprise customers and representing 1.5M end users and an ARR of \$5M.