



7 DAYS UNTIL FIRST ROUND OF CANDIDATES
3 CANDIDATES PRESENTED
3 CANDIDATES INTERVIEWED
27 BUSINESS DAYS TO COMPLETE THE SEARCH

## THE SEARCH

Enable, our Series D cloud-based B2B rebate management SaaS client, was in search of a **Director of Product Design** who would step in as the first-ever design leader. Hired to be a catalyst in capturing greater market share, this leader would step in to scale the product design org, apply best in class frameworks and systems, and champion a new design thinking approach.

## THE HIRE

Twelve years of end-to-end product design experience and 7 years leading design teams for B2B tech companies. Focused on scale, innovating product suites and digital transformation.

Previously, a Design Director for a top global workforce planning SaaS (with a similar size and revenue). There they led end-to-end product design, UX design, and managed a team of designers, researchers, and content strategists.