

**COGNOTA**

“Martyn Bassett Associates did an excellent job understanding our needs as a business and matching us with candidates that were perfectly suited for the job. The team was responsive and proactive; true professionals and deeply understood the product design space. I'd happily work with them again.”

- Andrew Hegarty, Director of Product

**9**

DAYS UNTIL  
FIRST ROUND  
OF CANDIDATES

**5**

CANDIDATES  
PRESENTED

**5**

CANDIDATES  
INTERVIEWED

**28**

BUSINESS  
DAYS TO  
COMPLETE  
THE SEARCH

## THE SEARCH

Cognota (a Series A B2B SaaS L&D platform) was looking for a **Senior Product Designer** to play a pivotal role in refining the design system, addressing technical debt, and owning the function. They were searching for a mission-driven, big-picture thinker who loves building products customers love.

## THE HIRE

The hire had over 8 years of product design experience leading end-to-end design for SaaS companies and was most recently employed at a B2B SaaS spend management & purchasing solution managing user experience, usability testing, user interviews, user dashboards, establishing the design foundations, and maintaining the design system. Here, he led the design of two products from ideation through to launch and built custom dashboards and workflows as a part of these projects.